**Calendar (schedule) the implementation of the course content:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Week** | **The topic** | **Hours** | **Maximum point** |
| **1** | **Seminar 1** Introduction lesson | 1 | **-** |
| **2** | **Seminar 2** The essence of innovative entrepreneurship | 1 | **8** |
| **3** | **Seminar 3** The essence, characteristics and classification of innovations | 1 | **8** |
| **4** | **Seminar 4** Innovation process and its stages | 1 | **8** |
| **SIW 1:** The types of innovations and their role in economic development of enterprise (prepare in an example of a certain enterprise) |  | **15** |
| **5** | **Seminar 5** The basic agents of innovative activity | 1 | **8** |
| **6** | **Seminar 6** The content and features of the basic chapters of business plan | 1 | **8** |
| **SIW 2:** Preparing business plan. Presentation |  | **15** |
| **7** | **Seminar 7** The content and features of the basic chapters of business plan | 1 | **8** |
| **1 Landmarks control** | **22** |
| **TOTAL** | **100** |
| 8 | **MIDTERM** |  | **100** |
| **9** | **Seminars 8-9** Marketing of Innovation. | 1 | **16** |
| **10** | **Seminar 10** Advertisement in entrepreneurial activity | 1 | **8** |
| **SIW 3:** Preparing Advertisement for Business Idea |  | **12** |
| **11** | **Seminar 11** Managing Innovation in small business. Financing innovation | 1 | **8** |
| **12** | **Seminar 12** Managing Innovation in small business. Financing innovation | 1 | **8** |
| **SIW 4:** Business culture Code for future start-up |  | **12** |
| **13** | **Seminar 13** Financing innovation | 1 | **8** |
| **14** | **Seminar 14** The risks of innovation entrepreneurship | 1 | **8** |
| **15** | **Seminar 15** Business ethics and corporate culture | 1 | **20** |
| **2 Landmarks control** |
| **TOTAL** | **100** |

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